

City of Goleta - Plan 701 (Renumbered)

Category	Field	1	2	3	4	Total
2020 Census	Total Population	7,995	7,960	8,087	8,712	32,754
	Population Deviation	-194	-229	-102	524	752
	Pct. Deviation	-2.37%	-2.80%	-1.25%	6.39%	9.18%
Total Pop.	Hispanic/Latino	20%	49%	37%	35%	35%
	NH White	65%	29%	46%	44%	46%
	NH Black	1%	2%	2%	3%	2%
	NH Asian/Pac.Isl.	12%	18%	13%	17%	15%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	5,765	3,931	5,606	5,330	20,631
	Hisp	15%	32%	29%	25%	25%
	NH White	73%	46%	60%	64%	62%
	NH Black	2%	8%	3%	4%	4%
	Asian/Pac.Isl.	9%	13%	8%	7%	9%
	Native Amer.	1%	1%	0%	1%	0%
Voter Registration (Nov 2020)	Total	6,247	3,457	5,085	5,233	20,022
	Latino est.	14%	39%	28%	27%	25%
	Spanish-Surnamed	13%	35%	25%	25%	23%
	Asian-Surnamed	4%	6%	5%	5%	5%
	Filipino-Surnamed	1%	2%	1%	1%	1%
	NH White est.	80%	52%	67%	67%	69%
	NH Black	1%	6%	3%	4%	3%
Voter Turnout (Nov 2020)	Total	5,703	2,984	4,492	4,592	17,771
	Latino est.	13%	37%	26%	25%	23%
	Spanish-Surnamed	12%	33%	24%	23%	21%
	Asian-Surnamed	4%	6%	5%	5%	5%
	Filipino-Surnamed	1%	2%	1%	1%	1%
	NH White est.	80%	52%	67%	67%	69%
	NH Black	1%	6%	3%	4%	3%
Voter Turnout (Nov 2018)	Total	4,631	1,786	3,425	3,389	13,231
	Latino est.	10%	32%	21%	20%	18%
	Spanish-Surnamed	10%	30%	20%	18%	17%
	Asian-Surnamed	4%	4%	4%	5%	4%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	83%	57%	72%	70%	74%
NH Black est.	2%	6%	3%	4%	3%	
Age	age0-19	21%	23%	24%	25%	23%
	age20-60	50%	60%	55%	63%	57%
	age60plus	29%	17%	21%	13%	20%
Immigration	immigrants	16%	33%	18%	26%	23%
	naturalized	57%	36%	64%	36%	45%
Language spoken at home	english	73%	54%	72%	61%	65%
	spanish	17%	36%	19%	22%	23%
	asian-lang	5%	8%	4%	12%	7%
	other lang	5%	2%	5%	6%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	11%	21%	11%	13%	14%
Education (among those age 25+)	hs-grad	28%	38%	38%	30%	33%
	bachelor	34%	21%	27%	27%	27%
	graduatedegree	25%	16%	16%	26%	21%
Child in Household	child-under18	29%	27%	36%	32%	31%
Pct of Pop. Age 16+	employed	64%	76%	69%	75%	71%
Household Income	income 0-25k	6%	19%	7%	13%	11%
	income 25-50k	13%	24%	9%	16%	15%
	income 50-75k	15%	15%	12%	13%	14%
	income 75-200k	53%	34%	54%	49%	48%
	income 200k-plus	13%	8%	18%	9%	12%
Housing Stats	single family	78%	33%	88%	45%	60%
	multi-family	22%	67%	12%	55%	40%
	rented	33%	66%	29%	62%	48%
	owned	67%	34%	71%	38%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).