

City of Goleta - Plan 222A

Category	Field	1	2	3	4	Total
2020 Census	Total Population	8,187	8,090	8,262	8,215	32,754
	Population Deviation	-2	-99	74	27	172
	Pct. Deviation	-0.02%	-1.21%	0.89%	0.32%	2.10%
Total Pop.	Hispanic/Latino	38%	35%	22%	47%	35%
	NH White	47%	45%	57%	36%	46%
	NH Black	2%	2%	2%	2%	2%
	NH Asian/Pac.Isl.	12%	17%	18%	13%	15%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	5,295	5,248	4,962	5,127	20,631
	Hisp	28%	26%	17%	28%	25%
	NH White	61%	63%	70%	55%	62%
	NH Black	4%	3%	3%	6%	4%
	Asian/Pac.Isl.	7%	8%	10%	11%	9%
	Native Amer.	0%	0%	1%	1%	0%
Voter Registration (Nov 2020)	Total	5,220	4,834	5,592	4,376	20,022
	Latino est.	28%	27%	16%	32%	25%
	Spanish-Surnamed	25%	24%	15%	29%	23%
	Asian-Surnamed	4%	6%	5%	5%	5%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	67%	68%	76%	62%	69%
	NH Black	4%	3%	2%	4%	3%
Voter Turnout (Nov 2020)	Total	4,591	4,267	5,085	3,828	17,771
	Latino est.	26%	25%	15%	30%	23%
	Spanish-Surnamed	24%	23%	14%	27%	21%
	Asian-Surnamed	4%	6%	5%	5%	5%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	67%	68%	76%	62%	69%
	NH Black	4%	3%	2%	4%	3%
Voter Turnout (Nov 2018)	Total	3,441	3,245	3,836	2,709	13,231
	Latino est.	21%	19%	12%	23%	18%
	Spanish-Surnamed	19%	18%	12%	21%	17%
	Asian-Surnamed	4%	5%	4%	3%	4%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	71%	73%	79%	70%	74%
Age	age0-19	24%	23%	26%	21%	23%
	age20-60	59%	59%	50%	59%	57%
	age60plus	17%	19%	24%	21%	20%
Immigration	immigrants	24%	21%	20%	26%	23%
	naturalized	46%	52%	45%	40%	45%
Language spoken at home	english	67%	67%	71%	57%	65%
	spanish	21%	21%	16%	34%	23%
	asian-lang	8%	5%	9%	6%	7%
	other lang	4%	7%	5%	3%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	13%	10%	13%	18%	14%
Education (among those age 25+)	hs-grad	34%	35%	29%	35%	33%
	bachelor	24%	27%	35%	24%	27%
	graduatedegree	22%	19%	25%	18%	21%
Child in Household	child-under18	34%	33%	32%	26%	31%
Pct of Pop. Age 16+	employed	72%	71%	67%	72%	71%
Household Income	income 0-25k	13%	7%	6%	16%	11%
	income 25-50k	16%	9%	11%	22%	15%
	income 50-75k	16%	10%	10%	18%	14%
	income 75-200k	44%	58%	54%	38%	48%
	income 200k-plus	9%	15%	19%	6%	12%
Housing Stats	single family	59%	71%	84%	36%	60%
	multi-family	41%	29%	16%	64%	40%
	rented	48%	43%	31%	64%	48%
	owned	52%	57%	69%	36%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).