

City of Goleta - Plan 221

Category	Field	1	2	3	4	Total
2020 Census	Total Population	8,234	8,135	8,181	8,204	32,754
	Population Deviation	46	-54	-8	16	99
	Pct. Deviation	0.55%	-0.66%	-0.10%	0.18%	1.21%
Total Pop.	Hispanic/Latino	35%	36%	22%	48%	35%
	NH White	48%	43%	58%	36%	46%
	NH Black	2%	3%	2%	2%	2%
	NH Asian/Pac.Isl.	14%	17%	16%	14%	15%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	5,691	4,944	4,928	5,068	20,631
	Hisp	27%	26%	16%	29%	25%
	NH White	63%	62%	71%	53%	62%
	NH Black	2%	4%	3%	6%	4%
	Asian/Pac.Isl.	8%	8%	9%	12%	9%
	Native Amer.	0%	1%	1%	1%	0%
Voter Registration (Nov 2020)	Total	5,138	4,888	5,607	4,389	20,022
	Latino est.	27%	28%	16%	32%	25%
	Spanish-Surnamed	24%	25%	15%	29%	23%
	Asian-Surnamed	6%	5%	5%	5%	5%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	68%	67%	76%	62%	69%
	NH Black	2%	4%	3%	4%	3%
Voter Turnout (Nov 2020)	Total	4,541	4,280	5,109	3,841	17,771
	Latino est.	25%	25%	15%	30%	23%
	Spanish-Surnamed	23%	23%	14%	28%	21%
	Asian-Surnamed	6%	5%	5%	5%	5%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	68%	67%	76%	62%	69%
	NH Black	2%	4%	3%	4%	3%
Voter Turnout (Nov 2018)	Total	3,429	3,170	3,980	2,652	13,231
	Latino est.	20%	20%	13%	23%	18%
	Spanish-Surnamed	19%	19%	12%	22%	17%
	Asian-Surnamed	4%	5%	3%	4%	4%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	74%	70%	80%	69%	74%
	NH Black est.	2%	4%	3%	3%	3%
Age	age0-19	24%	25%	23%	22%	23%
	age20-60	56%	62%	48%	59%	57%
	age60plus	21%	13%	29%	19%	20%
Immigration	immigrants	19%	25%	21%	26%	23%
	naturalized	61%	36%	50%	40%	45%
Language spoken at home	english	72%	60%	72%	58%	65%
	spanish	19%	22%	16%	34%	23%
	asian-lang	4%	11%	6%	6%	7%
	other lang	5%	6%	6%	2%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	12%	13%	12%	18%	14%
Education (among those age 25+)	hs-grad	37%	30%	31%	34%	33%
	bachelor	27%	27%	35%	22%	27%
	graduatedegree	17%	26%	22%	20%	21%
Child in Household	child-under18	35%	32%	29%	28%	31%
Pct of Pop. Age 16+	employed	70%	75%	63%	74%	71%
Household Income	income 0-25k	8%	12%	6%	17%	11%
	income 25-50k	9%	16%	12%	22%	15%
	income 50-75k	13%	13%	14%	16%	14%
	income 75-200k	53%	50%	52%	39%	48%
	income 200k-plus	17%	9%	16%	7%	12%
Housing Stats	single family	86%	44%	81%	40%	60%
	multi-family	14%	56%	19%	60%	40%
	rented	30%	64%	31%	61%	48%
	owned	70%	36%	69%	39%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).