

City of Goleta - Plan 220A

Category	Field	1	2	3	4	Total
2020 Census	Total Population	7,204	11,362	7,980	6,208	32,754
	Population Deviation	-985	3,174	-209	-1,981	5,154
	Pct. Deviation	-12.03%	38.75%	-2.55%	-24.19%	62.94%
Total Pop.	Hispanic/Latino	39%	32%	20%	57%	35%
	NH White	47%	42%	65%	27%	46%
	NH Black	2%	3%	1%	2%	2%
	NH Asian/Pac.Isl.	10%	22%	12%	13%	15%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	5,170	6,170	5,749	3,543	20,631
	Hisp	30%	24%	15%	34%	25%
	NH White	60%	64%	73%	45%	62%
	NH Black	3%	4%	2%	7%	4%
	Asian/Pac.Isl.	8%	8%	9%	14%	9%
	Native Amer.	0%	1%	1%	1%	0%
Voter Registration (Nov 2020)	Total	4,729	6,298	6,245	2,750	20,022
	Latino est.	28%	26%	14%	44%	25%
	Spanish-Surnamed	26%	23%	13%	40%	23%
	Asian-Surnamed	5%	6%	4%	5%	5%
	Filipino-Surnamed	1%	1%	1%	2%	1%
	NH White est.	67%	66%	80%	49%	69%
	NH Black	3%	4%	1%	6%	3%
Voter Turnout (Nov 2020)	Total	4,188	5,525	5,701	2,357	17,771
	Latino est.	26%	24%	13%	42%	23%
	Spanish-Surnamed	24%	22%	12%	38%	21%
	Asian-Surnamed	5%	6%	4%	5%	5%
	Filipino-Surnamed	1%	1%	1%	2%	1%
	NH White est.	67%	66%	80%	49%	69%
	NH Black	3%	4%	1%	6%	3%
Voter Turnout (Nov 2018)	Total	3,181	3,964	4,629	1,457	13,231
	Latino est.	21%	19%	10%	37%	18%
	Spanish-Surnamed	20%	18%	10%	34%	17%
	Asian-Surnamed	4%	5%	4%	4%	4%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	72%	71%	83%	54%	74%
	NH Black est.	3%	4%	2%	5%	3%
Age	age0-19	24%	25%	21%	22%	23%
	age20-60	53%	63%	50%	61%	57%
	age60plus	22%	13%	29%	18%	20%
Immigration	immigrants	17%	28%	16%	31%	23%
	naturalized	68%	35%	57%	39%	45%
Language spoken at home	english	73%	61%	73%	53%	65%
	spanish	19%	21%	17%	39%	23%
	asian-lang	3%	12%	5%	7%	7%
	other lang	5%	6%	5%	1%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	11%	14%	11%	22%	14%
Education (among those age 25+)	hs-grad	39%	30%	28%	40%	33%
	bachelor	27%	28%	34%	18%	27%
	graduatedegree	15%	26%	25%	15%	21%
Child in Household	child-under18	36%	33%	29%	26%	31%
Pct of Pop. Age 16+	employed	69%	75%	64%	76%	71%
Household Income	income 0-25k	6%	13%	6%	20%	11%
	income 25-50k	9%	15%	13%	26%	15%
	income 50-75k	12%	13%	15%	17%	14%
	income 75-200k	55%	50%	53%	31%	48%
	income 200k-plus	18%	11%	13%	6%	12%
Housing Stats	single family	93%	46%	78%	31%	60%
	multi-family	7%	54%	22%	69%	40%
	rented	27%	61%	33%	66%	48%
	owned	73%	39%	67%	34%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).