

City of Goleta - Plan 219B

Category	Field	1	2	3	4	Total
2020 Census	Total Population	8,408	8,225	7,879	8,242	32,754
	Population Deviation	220	37	-310	54	529
	Pct. Deviation	2.67%	0.44%	-3.79%	0.65%	6.46%
Total Pop.	Hispanic/Latino	38%	33%	22%	47%	35%
	NH White	47%	46%	56%	36%	46%
	NH Black	2%	2%	2%	2%	2%
	NH Asian/Pac.Isl.	12%	17%	18%	13%	15%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	6,057	4,741	4,685	5,148	20,631
	Hisp	30%	23%	17%	28%	25%
	NH White	61%	64%	70%	55%	62%
	NH Black	3%	4%	3%	5%	4%
	Asian/Pac.Isl.	7%	9%	11%	11%	9%
	Native Amer.	0%	1%	1%	1%	0%
Voter Registration (Nov 2020)	Total	5,504	4,813	5,262	4,443	20,022
	Latino est.	29%	25%	17%	31%	25%
	Spanish-Surnamed	26%	23%	15%	29%	23%
	Asian-Surnamed	5%	5%	5%	5%	5%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	67%	68%	75%	63%	69%
	NH Black	2%	4%	3%	4%	3%
Voter Turnout (Nov 2020)	Total	4,857	4,251	4,771	3,892	17,771
	Latino est.	27%	23%	15%	29%	23%
	Spanish-Surnamed	24%	21%	14%	27%	21%
	Asian-Surnamed	5%	5%	5%	5%	5%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	67%	68%	75%	63%	69%
	NH Black	2%	4%	3%	4%	3%
Voter Turnout (Nov 2018)	Total	3,648	3,241	3,595	2,747	13,231
	Latino est.	21%	18%	13%	22%	18%
	Spanish-Surnamed	20%	17%	12%	21%	17%
	Asian-Surnamed	4%	5%	4%	3%	4%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	72%	73%	78%	71%	74%
Age	age0-19	23%	24%	27%	21%	23%
	age20-60	59%	58%	50%	58%	57%
	age60plus	18%	18%	23%	21%	20%
Immigration	immigrants	20%	25%	21%	26%	23%
	naturalized	52%	46%	45%	40%	45%
Language spoken at home	english	70%	64%	71%	58%	65%
	spanish	20%	22%	16%	33%	23%
	asian-lang	6%	7%	9%	6%	7%
	other lang	4%	7%	5%	3%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	14%	10%	13%	18%	14%
Education (among those age 25+)	hs-grad	35%	35%	29%	34%	33%
	bachelor	26%	26%	36%	23%	27%
	graduatedegree	20%	21%	25%	18%	21%
Child in Household	child-under18	34%	33%	33%	26%	31%
Pct of Pop. Age 16+	employed	72%	71%	67%	72%	71%
Household Income	income 0-25k	11%	10%	6%	16%	11%
	income 25-50k	12%	14%	11%	22%	15%
	income 50-75k	14%	13%	10%	18%	14%
	income 75-200k	48%	53%	54%	39%	48%
	income 200k-plus	15%	10%	19%	6%	12%
Housing Stats	single family	73%	57%	83%	36%	60%
	multi-family	27%	43%	17%	64%	40%
	rented	37%	54%	33%	63%	48%
	owned	63%	46%	67%	37%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).