

**City of Goleta - Plan 219A**

Category	Field	1	2	3	4	Total
2020 Census	Total Population	14,634	4,947	7,988	5,185	32,754
	Population Deviation	6,446	-3,242	-201	-3,004	9,687
	Pct. Deviation	78.70%	-39.59%	-2.45%	-36.68%	118.29%
Total Pop.	Hispanic/Latino	37%	26%	28%	52%	35%
	NH White	46%	44%	57%	31%	46%
	NH Black	2%	3%	2%	2%	2%
	NH Asian/Pac.Isl.	14%	26%	11%	14%	15%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	9,845	2,262	5,571	2,954	20,631
	Hisp	27%	21%	18%	32%	25%
	NH White	62%	65%	69%	48%	62%
	NH Black	3%	4%	4%	5%	4%
	Asian/Pac.Isl.	7%	9%	9%	14%	9%
	Native Amer.	0%	1%	0%	1%	0%
Voter Registration (Nov 2020)	Total	9,149	2,624	5,595	2,654	20,022
	Latino est.	28%	20%	18%	36%	25%
	Spanish-Surnamed	25%	19%	17%	33%	23%
	Asian-Surnamed	5%	6%	5%	5%	5%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	67%	70%	76%	58%	69%
	NH Black	3%	4%	2%	4%	3%
Voter Turnout (Nov 2020)	Total	8,054	2,351	5,085	2,281	17,771
	Latino est.	26%	18%	17%	35%	23%
	Spanish-Surnamed	24%	17%	16%	32%	21%
	Asian-Surnamed	5%	6%	5%	5%	5%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	67%	70%	76%	58%	69%
	NH Black	3%	4%	2%	4%	3%
Voter Turnout (Nov 2018)	Total	6,066	1,646	4,027	1,492	13,231
	Latino est.	21%	15%	13%	28%	18%
	Spanish-Surnamed	19%	14%	12%	26%	17%
	Asian-Surnamed	5%	5%	4%	3%	4%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	72%	74%	80%	64%	74%
	NH Black est.	3%	4%	2%	4%	3%
Age	age0-19	23%	30%	22%	21%	23%
	age20-60	59%	56%	51%	60%	57%
	age60plus	18%	14%	27%	19%	20%
Immigration	immigrants	22%	26%	18%	30%	23%
	naturalized	51%	30%	52%	39%	45%
Language spoken at home	english	68%	59%	72%	52%	65%
	spanish	20%	21%	19%	39%	23%
	asian-lang	7%	12%	5%	7%	7%
	other lang	5%	8%	4%	2%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	12%	14%	11%	23%	14%
Education (among those age 25+)	hs-grad	36%	25%	28%	41%	33%
	bachelor	26%	34%	32%	18%	27%
	graduatedegree	19%	28%	25%	14%	21%
Child in Household	child-under18	33%	35%	29%	26%	31%
Pct of Pop. Age 16+	employed	72%	71%	67%	73%	71%
Household Income	income 0-25k	11%	7%	8%	20%	11%
	income 25-50k	13%	12%	14%	26%	15%
	income 50-75k	13%	8%	16%	17%	14%
	income 75-200k	51%	56%	51%	30%	48%
	income 200k-plus	12%	17%	12%	6%	12%
Housing Stats	single family	67%	55%	68%	36%	60%
	multi-family	33%	45%	32%	64%	40%
	rented	45%	55%	39%	67%	48%
	owned	55%	45%	61%	33%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).