

**City of Goleta - Plan 214**

Category	Field	1	2	3	4	Total
2020 Census	Total Population	8,099	8,199	8,214	8,242	32,754
	Population Deviation	-90	11	26	54	143
	Pct. Deviation	-1.10%	0.12%	0.31%	0.65%	1.75%
Total Pop.	Hispanic/Latino	37%	36%	22%	47%	35%
	NH White	47%	44%	57%	36%	46%
	NH Black	2%	2%	2%	2%	2%
	NH Asian/Pac.Isl.	13%	16%	18%	13%	15%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	5,647	4,907	4,929	5,148	20,631
	Hisp	29%	24%	17%	28%	25%
	NH White	60%	64%	70%	55%	62%
	NH Black	3%	4%	3%	5%	4%
	Asian/Pac.Isl.	8%	7%	10%	11%	9%
	Native Amer.	0%	0%	1%	1%	0%
Voter Registration (Nov 2020)	Total	5,100	4,957	5,522	4,443	20,022
	Latino est.	28%	27%	16%	31%	25%
	Spanish-Surnamed	25%	24%	15%	29%	23%
	Asian-Surnamed	5%	5%	5%	5%	5%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	67%	68%	75%	63%	69%
	NH Black	3%	4%	2%	4%	3%
Voter Turnout (Nov 2020)	Total	4,516	4,345	5,018	3,892	17,771
	Latino est.	26%	25%	15%	29%	23%
	Spanish-Surnamed	24%	22%	14%	27%	21%
	Asian-Surnamed	5%	5%	5%	5%	5%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	67%	68%	75%	63%	69%
	NH Black	3%	4%	2%	4%	3%
Voter Turnout (Nov 2018)	Total	3,456	3,239	3,789	2,747	13,231
	Latino est.	21%	19%	13%	22%	18%
	Spanish-Surnamed	20%	18%	12%	21%	17%
	Asian-Surnamed	4%	5%	4%	3%	4%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	72%	72%	79%	71%	74%
Age	age0-19	24%	23%	26%	21%	23%
	age20-60	55%	63%	50%	58%	57%
	age60plus	21%	14%	24%	21%	20%
Immigration	immigrants	18%	27%	20%	26%	23%
	naturalized	65%	38%	45%	40%	45%
Language spoken at home	english	72%	62%	71%	58%	65%
	spanish	20%	22%	16%	33%	23%
	asian-lang	4%	10%	9%	6%	7%
	other lang	5%	6%	5%	3%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	12%	12%	13%	18%	14%
Education (among those age 25+)	hs-grad	39%	31%	29%	34%	33%
	bachelor	27%	25%	35%	23%	27%
	graduatedegree	16%	26%	24%	18%	21%
Child in Household	child-under18	35%	32%	32%	26%	31%
Pct of Pop. Age 16+	employed	69%	74%	67%	72%	71%
Household Income	income 0-25k	7%	13%	6%	16%	11%
	income 25-50k	9%	16%	11%	22%	15%
	income 50-75k	12%	14%	10%	18%	14%
	income 75-200k	54%	48%	54%	39%	48%
	income 200k-plus	17%	8%	19%	6%	12%
Housing Stats	single family	90%	46%	84%	36%	60%
	multi-family	10%	54%	16%	64%	40%
	rented	28%	60%	32%	63%	48%
	owned	72%	40%	68%	37%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).