

City of Goleta - Plan 210E

Category	Field	1	2	3	4	Total
2020 Census	Total Population	8,784	8,025	7,995	7,950	32,754
	Population Deviation	596	-164	-194	-239	834
	Pct. Deviation	7.27%	-2.00%	-2.37%	-2.92%	10.18%
Total Pop.	Hispanic/Latino	36%	36%	20%	49%	35%
	NH White	47%	43%	65%	29%	46%
	NH Black	2%	3%	1%	2%	2%
	NH Asian/Pac.Isl.	14%	16%	12%	18%	15%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	6,052	4,891	5,765	3,923	20,631
	Hisp	28%	26%	15%	32%	25%
	NH White	62%	62%	73%	46%	62%
	NH Black	3%	4%	2%	8%	4%
	Asian/Pac.Isl.	7%	8%	9%	13%	9%
	Native Amer.	0%	1%	1%	1%	0%
Voter Registration (Nov 2020)	Total	5,508	4,816	6,247	3,451	20,022
	Latino est.	27%	28%	14%	39%	25%
	Spanish-Surnamed	25%	25%	13%	35%	23%
	Asian-Surnamed	6%	5%	4%	6%	5%
	Filipino-Surnamed	1%	1%	1%	2%	1%
	NH White est.	67%	67%	80%	52%	69%
	NH Black	3%	4%	1%	6%	3%
Voter Turnout (Nov 2020)	Total	4,879	4,211	5,703	2,978	17,771
	Latino est.	25%	25%	13%	37%	23%
	Spanish-Surnamed	23%	23%	12%	34%	21%
	Asian-Surnamed	6%	5%	4%	6%	5%
	Filipino-Surnamed	1%	1%	1%	2%	1%
	NH White est.	67%	67%	80%	52%	69%
	NH Black	3%	4%	1%	6%	3%
Voter Turnout (Nov 2018)	Total	3,699	3,117	4,631	1,784	13,231
	Latino est.	21%	20%	10%	32%	18%
	Spanish-Surnamed	19%	18%	10%	30%	17%
	Asian-Surnamed	4%	5%	4%	4%	4%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	72%	70%	83%	57%	74%
	NH Black est.	3%	4%	2%	6%	3%
Age	age0-19	24%	25%	21%	23%	23%
	age20-60	55%	62%	50%	60%	57%
	age60plus	21%	13%	29%	17%	20%
Immigration	immigrants	19%	25%	16%	33%	23%
	naturalized	62%	36%	57%	36%	45%
Language spoken at home	english	72%	60%	73%	54%	65%
	spanish	19%	22%	17%	36%	23%
	asian-lang	4%	11%	5%	8%	7%
	other lang	5%	6%	5%	2%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	12%	12%	11%	21%	14%
Education (among those age 25+)	hs-grad	38%	30%	28%	38%	33%
	bachelor	27%	27%	34%	21%	27%
	graduatedegree	17%	26%	25%	16%	21%
Child in Household	child-under18	36%	32%	29%	27%	31%
Pct of Pop. Age 16+	employed	69%	75%	64%	76%	71%
Household Income	income 0-25k	8%	12%	6%	19%	11%
	income 25-50k	9%	16%	13%	24%	15%
	income 50-75k	13%	13%	15%	15%	14%
	income 75-200k	53%	50%	53%	34%	48%
	income 200k-plus	17%	9%	13%	8%	12%
Housing Stats	single family	86%	44%	78%	33%	60%
	multi-family	14%	56%	22%	67%	40%
	rented	30%	64%	33%	66%	48%
	owned	70%	36%	67%	34%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).