City of Goleta - Plan 208

Category	Field	1	2	3	4	Total
2020 Census	Total Population	8,444	8,355	7,866	8,089	32,754
	Population Deviation	256	167	-323	-100	578
	Pct. Deviation	3.11%	2.03%	-3.94%	-1.22%	7.06%
Total Pop.	Hispanic/Latino	37%	35%	20%	49%	35%
	NH White	49%	41%	65%	29%	46%
	NH Black	2%	3%	1%	2%	2%
	NH Asian/Pac.Isl.	11%	19%	12%	18%	15%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	6,025	4,910	5,656	4,040	20,631
	Hisp	27%	26%	15%	32%	25%
	NH White	63%	61%	74%	47%	62%
	NH Black	3%	4%	2%	8%	4%
	Asian/Pac.Isl.	7%	8%	9%	13%	9%
	Native Amer.	0%	1%	1%	1%	0%
Voter Registration (Nov 2020)	Total	5,590	4,728	6,171	3,533	20,022
	Latino est.	27%	28%	14%	39%	25%
	Spanish-Surnamed	24%	25%	13%	35%	23%
	Asian-Surnamed	5%	6%	4%	6%	5%
	Filipino-Surnamed	1%	1%	1%	2%	1%
	NH White est.	68%	65%	80%	52%	69%
	NH Black	2%	4%	1%	6%	3%
Voter Turnout (Nov 2020)	Total	4,966	4,118	5,638	3,049	17,771
	Latino est.	25%	26%	13%	36%	23%
	Spanish-Surnamed	23%	23%	12%	33%	21%
	Asian-Surnamed	5%	6%	4%	6%	5%
	Filipino-Surnamed	1%	1%	1%	2%	1%
	NH White est.	68%	65%	80%	52%	69%
	NH Black	2%	4%	1%	6%	3%
Voter Turnout (Nov 2018)	Total	3,767	3,047	4,571	1,846	13,231
	Latino est.	20%	21%	10%	32%	18%
	Spanish-Surnamed	19%	19%	10%	30%	17%
	Asian-Surnamed	4%	6%	4%	4%	4%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	73%	69%	84%	58%	74%
	NH Black est.	2%	4%	2%	6%	3%
Age	age0-19	24%	25%	22%	23%	23%
	age20-60	55%	62%	50%	60%	57%
	age60plus	21%	13%	29%	17%	20%
Immigration	immigrants	18%	26%	16%	33%	23%
	naturalized	63%	36%	57%	36%	45%
Language spoken at home	english	72%	60%	74%	54%	65%
	spanish	19%	22%	17%	36%	23%
	asian-lang	4%	12%	5%	8%	7%
	other lang	5%	6%	5%	2%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	12%	13%	11%	21%	14%
Education (among those age 25+)	hs-grad	38%	30%	28%	38%	33%
	bachelor	27%	27%	34%	21%	27%
	graduatedegree	17%	26%	25%	16%	21%
Child in Household	child-under18	36%	32%	29%	27%	31%
Pct of Pop. Age 16+	employed	69%	75%	64%	75%	71%
Household Income	income 0-25k	8%	13%	6%	19%	11%
	income 25-50k	9%	16%	13%	24%	15%
	income 50-75k	12%	13%	15%	15%	14%
	income 75-200k	53%	49%	52%	35%	48%
	income 200k-plus	17%	9%	13%	8%	12%
Housing Stats	single family	87%	44%	78%	34%	60%
	multi-family	13%	56%	22%	66%	40%
	rented	29%	63%	33%	66%	48%
	owned	71%	37%	67%	34%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).