

City of Goleta - Plan 207

Category	Field	1	2	3	4	Total
2020 Census	Total Population	8,408	8,401	7,783	8,162	32,754
	Population Deviation	220	213	-406	-27	625
	Pct. Deviation	2.67%	2.59%	-4.96%	-0.33%	7.63%
Total Pop.	Hispanic/Latino	38%	34%	22%	47%	35%
	NH White	47%	44%	58%	36%	46%
	NH Black	2%	2%	2%	2%	2%
	NH Asian/Pac.Isl.	12%	19%	17%	13%	15%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	6,057	4,886	4,587	5,102	20,631
	Hisp	30%	24%	16%	28%	25%
	NH White	61%	63%	71%	55%	62%
	NH Black	3%	4%	3%	5%	4%
	Asian/Pac.Isl.	7%	9%	10%	11%	9%
	Native Amer.	0%	0%	1%	1%	0%
Voter Registration (Nov 2020)	Total	5,504	4,820	5,309	4,389	20,022
	Latino est.	29%	26%	16%	32%	25%
	Spanish-Surnamed	26%	24%	15%	29%	23%
	Asian-Surnamed	5%	6%	5%	5%	5%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	67%	66%	77%	62%	69%
	NH Black	2%	4%	2%	4%	3%
Voter Turnout (Nov 2020)	Total	4,857	4,233	4,839	3,842	17,771
	Latino est.	27%	24%	15%	30%	23%
	Spanish-Surnamed	24%	22%	14%	27%	21%
	Asian-Surnamed	5%	6%	5%	5%	5%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	67%	66%	77%	62%	69%
	NH Black	2%	4%	2%	4%	3%
Voter Turnout (Nov 2018)	Total	3,648	3,168	3,698	2,717	13,231
	Latino est.	21%	19%	12%	23%	18%
	Spanish-Surnamed	20%	18%	11%	21%	17%
	Asian-Surnamed	4%	5%	4%	3%	4%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	72%	70%	80%	71%	74%
	NH Black est.	3%	4%	3%	3%	3%
Age	age0-19	23%	26%	24%	20%	23%
	age20-60	59%	59%	49%	59%	57%
	age60plus	18%	16%	27%	21%	20%
Immigration	immigrants	20%	24%	21%	26%	23%
	naturalized	52%	43%	49%	40%	45%
Language spoken at home	english	70%	62%	74%	57%	65%
	spanish	20%	21%	16%	34%	23%
	asian-lang	6%	10%	6%	6%	7%
	other lang	4%	7%	4%	3%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	14%	10%	13%	18%	14%
Education (among those age 25+)	hs-grad	35%	34%	30%	35%	33%
	bachelor	26%	28%	34%	23%	27%
	graduatedegree	20%	22%	24%	18%	21%
Child in Household	child-under18	34%	34%	31%	26%	31%
Pct of Pop. Age 16+	employed	72%	71%	66%	72%	71%
Household Income	income 0-25k	11%	10%	6%	16%	11%
	income 25-50k	12%	14%	12%	22%	15%
	income 50-75k	14%	12%	11%	18%	14%
	income 75-200k	48%	54%	53%	38%	48%
	income 200k-plus	15%	11%	18%	6%	12%
Housing Stats	single family	73%	52%	90%	35%	60%
	multi-family	27%	48%	10%	65%	40%
	rented	37%	59%	25%	64%	48%
	owned	63%	41%	75%	36%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).