

**City of Goleta - Plan 204**

Category	Field	1	2	3	4	Total
2020 Census	Total Population	8,315	8,126	8,124	8,189	32,754
	Population Deviation	127	-63	-65	1	191
	Pct. Deviation	1.54%	-0.77%	-0.79%	0.00%	2.33%
Total Pop.	Hispanic/Latino	38%	29%	27%	47%	35%
	NH White	47%	42%	59%	36%	46%
	NH Black	2%	2%	2%	2%	2%
	NH Asian/Pac.Isl.	12%	25%	11%	13%	15%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	5,989	3,913	5,614	5,115	20,631
	Hisp	29%	22%	19%	28%	25%
	NH White	61%	65%	68%	55%	62%
	NH Black	3%	4%	3%	5%	4%
	Asian/Pac.Isl.	7%	9%	10%	11%	9%
	Native Amer.	0%	1%	0%	1%	0%
Voter Registration (Nov 2020)	Total	5,437	4,286	5,889	4,410	20,022
	Latino est.	29%	23%	19%	31%	25%
	Spanish-Surnamed	26%	21%	17%	29%	23%
	Asian-Surnamed	5%	6%	5%	5%	5%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	67%	68%	75%	63%	69%
	NH Black	2%	4%	3%	4%	3%
Voter Turnout (Nov 2020)	Total	4,808	3,766	5,336	3,861	17,771
	Latino est.	27%	21%	17%	29%	23%
	Spanish-Surnamed	24%	19%	16%	27%	21%
	Asian-Surnamed	5%	6%	5%	5%	5%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	67%	68%	75%	63%	69%
	NH Black	2%	4%	3%	4%	3%
Voter Turnout (Nov 2018)	Total	3,613	2,686	4,204	2,728	13,231
	Latino est.	21%	18%	14%	22%	18%
	Spanish-Surnamed	20%	17%	13%	21%	17%
	Asian-Surnamed	4%	5%	4%	3%	4%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	72%	71%	78%	71%	74%
Age	age0-19	23%	26%	24%	21%	23%
	age20-60	59%	62%	48%	59%	57%
	age60plus	18%	12%	28%	21%	20%
Immigration	immigrants	19%	30%	17%	26%	23%
	naturalized	53%	33%	64%	40%	45%
Language spoken at home	english	70%	60%	74%	57%	65%
	spanish	20%	21%	17%	33%	23%
	asian-lang	6%	13%	4%	6%	7%
	other lang	4%	7%	5%	3%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	13%	12%	11%	18%	14%
Education (among those age 25+)	hs-grad	35%	28%	34%	35%	33%
	bachelor	26%	30%	31%	23%	27%
	graduatedegree	20%	26%	21%	18%	21%
Child in Household	child-under18	34%	32%	33%	26%	31%
Pct of Pop. Age 16+	employed	72%	75%	64%	72%	71%
Household Income	income 0-25k	11%	10%	6%	16%	11%
	income 25-50k	12%	14%	11%	22%	15%
	income 50-75k	14%	11%	12%	18%	14%
	income 75-200k	49%	53%	53%	38%	48%
	income 200k-plus	15%	11%	17%	6%	12%
Housing Stats	single family	75%	43%	95%	35%	60%
	multi-family	25%	57%	5%	65%	40%
	rented	36%	67%	23%	64%	48%
	owned	64%	33%	77%	36%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).