

City of Goleta - Plan 202

Category	Field	1	2	3	4	Total
2020 Census	Total Population	8,256	8,042	8,088	8,368	32,754
	Population Deviation	68	-147	-101	180	326
	Pct. Deviation	0.82%	-1.80%	-1.23%	2.19%	3.98%
Total Pop.	Hispanic/Latino	36%	36%	20%	48%	35%
	NH White	49%	42%	64%	30%	46%
	NH Black	2%	2%	1%	2%	2%
	NH Asian/Pac.Isl.	11%	18%	12%	19%	15%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	5,863	4,691	5,895	4,182	20,631
	Hisp	28%	26%	16%	32%	25%
	NH White	62%	63%	72%	48%	62%
	NH Black	3%	4%	2%	7%	4%
	Asian/Pac.Isl.	7%	8%	10%	13%	9%
	Native Amer.	0%	0%	1%	1%	0%
Voter Registration (Nov 2020)	Total	5,408	4,649	6,231	3,734	20,022
	Latino est.	27%	28%	14%	37%	25%
	Spanish-Surnamed	24%	26%	14%	34%	23%
	Asian-Surnamed	5%	5%	4%	6%	5%
	Filipino-Surnamed	1%	1%	1%	2%	1%
	NH White est.	68%	66%	79%	53%	69%
	NH Black	3%	4%	2%	5%	3%
Voter Turnout (Nov 2020)	Total	4,815	4,046	5,675	3,235	17,771
	Latino est.	25%	26%	13%	35%	23%
	Spanish-Surnamed	23%	24%	13%	32%	21%
	Asian-Surnamed	5%	5%	4%	6%	5%
	Filipino-Surnamed	1%	1%	1%	2%	1%
	NH White est.	68%	66%	79%	53%	69%
	NH Black	3%	4%	2%	5%	3%
Voter Turnout (Nov 2018)	Total	3,661	3,034	4,569	1,967	13,231
	Latino est.	20%	20%	11%	31%	18%
	Spanish-Surnamed	19%	19%	10%	29%	17%
	Asian-Surnamed	4%	5%	4%	4%	4%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	73%	71%	83%	58%	74%
NH Black est.	3%	4%	2%	5%	3%	
Age	age0-19	24%	22%	21%	26%	23%
	age20-60	54%	64%	50%	59%	57%
	age60plus	22%	14%	29%	14%	20%
Immigration	immigrants	18%	27%	17%	31%	23%
	naturalized	65%	38%	55%	35%	45%
Language spoken at home	english	72%	61%	72%	54%	65%
	spanish	19%	22%	17%	34%	23%
	asian-lang	3%	10%	6%	9%	7%
	other lang	5%	6%	5%	2%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	11%	13%	12%	20%	14%
Education (among those age 25+)	hs-grad	38%	32%	29%	36%	33%
	bachelor	27%	24%	33%	23%	27%
	graduatedegree	16%	26%	24%	17%	21%
Child in Household	child-under18	35%	32%	28%	30%	31%
Pct of Pop. Age 16+	employed	69%	75%	64%	76%	71%
Household Income	income 0-25k	7%	14%	7%	17%	11%
	income 25-50k	9%	17%	14%	22%	15%
	income 50-75k	12%	14%	16%	14%	14%
	income 75-200k	54%	48%	51%	38%	48%
	income 200k-plus	18%	8%	12%	10%	12%
Housing Stats	single family	90%	45%	74%	35%	60%
	multi-family	10%	55%	26%	65%	40%
	rented	28%	61%	37%	66%	48%
	owned	72%	39%	63%	34%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).