

City of Goleta - Plan 201

Category	Field	1	2	3	4	Total
2020 Census	Total Population	8,090	8,230	8,369	8,065	32,754
	Population Deviation	-99	42	181	-124	304
	Pct. Deviation	-1.21%	0.50%	2.20%	-1.51%	3.71%
Total Pop.	Hispanic/Latino	36%	36%	22%	49%	35%
	NH White	45%	45%	63%	30%	46%
	NH Black	2%	2%	1%	2%	2%
	NH Asian/Pac.Isl.	15%	15%	12%	18%	15%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	4,880	5,771	5,947	4,033	20,631
	Hisp	26%	27%	16%	32%	25%
	NH White	63%	62%	72%	48%	62%
	NH Black	4%	3%	2%	7%	4%
	Asian/Pac.Isl.	7%	8%	10%	13%	9%
	Native Amer.	1%	0%	1%	1%	0%
Voter Registration (Nov 2020)	Total	4,921	5,123	6,234	3,744	20,022
	Latino est.	26%	28%	15%	36%	25%
	Spanish-Surnamed	24%	26%	15%	33%	23%
	Asian-Surnamed	5%	6%	5%	5%	5%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	69%	65%	79%	55%	69%
	NH Black	4%	3%	1%	5%	3%
Voter Turnout (Nov 2020)	Total	4,349	4,498	5,698	3,226	17,771
	Latino est.	24%	26%	14%	34%	23%
	Spanish-Surnamed	22%	24%	14%	31%	21%
	Asian-Surnamed	5%	6%	5%	5%	5%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	69%	65%	79%	55%	69%
	NH Black	4%	3%	1%	5%	3%
Voter Turnout (Nov 2018)	Total	3,282	3,363	4,568	2,018	13,231
	Latino est.	18%	22%	11%	29%	18%
	Spanish-Surnamed	17%	20%	11%	27%	17%
	Asian-Surnamed	5%	5%	4%	3%	4%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	73%	70%	82%	62%	74%
Age	age0-19	24%	24%	22%	23%	23%
	age20-60	61%	57%	50%	60%	57%
	age60plus	15%	19%	29%	17%	20%
Immigration	immigrants	24%	19%	17%	33%	23%
	naturalized	39%	57%	55%	36%	45%
Language spoken at home	english	62%	69%	74%	54%	65%
	spanish	22%	19%	16%	36%	23%
	asian-lang	10%	6%	5%	8%	7%
	other lang	6%	5%	5%	2%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	13%	12%	11%	21%	14%
Education (among those age 25+)	hs-grad	32%	38%	28%	38%	33%
	bachelor	23%	29%	34%	21%	27%
	graduatedegree	26%	16%	25%	16%	21%
Child in Household	child-under18	34%	33%	29%	27%	31%
Pct of Pop. Age 16+	employed	73%	71%	64%	75%	71%
Household Income	income 0-25k	14%	6%	6%	18%	11%
	income 25-50k	17%	8%	12%	24%	15%
	income 50-75k	15%	10%	15%	15%	14%
	income 75-200k	44%	59%	53%	35%	48%
	income 200k-plus	9%	16%	14%	8%	12%
Housing Stats	single family	49%	80%	79%	34%	60%
	multi-family	51%	20%	21%	66%	40%
	rented	56%	39%	32%	66%	48%
	owned	44%	61%	68%	34%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).