



PRESS RELEASE

City of Goleta Releases Video Message from Public Engagement Commission Encouraging Community to Draw District Elections Map

Watch the Video and Let's Draw Goleta! Maps Due by January 6th!

GOLETA, CA, August 18, 2021 – The City of Goleta is pleased to release a short video message from the Public Engagement Commission encouraging the community to help draw Goleta! The City is moving to district elections for the first time in November of 2022 and is seeking public participation to draw the district boundaries. **Watch the video in English (https://youtu.be/rOUacUIBI_M) or Spanish (<https://youtu.be/EtxBD4RVH-U>).**

With district elections, the City will be divided into four districts, and voters in each district will elect a City Council member who lives in their own district. The Mayor will continue to be elected by voters across Goleta. The public can help draw district boundaries on-line at www.DrawGoleta.org or by using a paper map which are available at City Hall or the Goleta Valley Library during hours of operation. Maps are due by January 6, 2022, to be considered.

For an update on the district elections process, tune into the Public Engagement Commission (Commission) meeting tomorrow August 19, 2021, at 6:00 p.m. Staff will provide the Commission and the public the opportunity to provide feedback including how to ensure public engagement. View the agenda, including how to participate, [here](#).

At last night's August 17th City Council meeting, the Council held a public hearing regarding the composition of the City's voting districts and approved a list of communities of interest. A community of interest is a contiguous population which shares common social and economic interests that would benefit from being included within a single district for purposes of its effective and fair representation. Communities of interest may be overlapping sets of neighborhoods, networks, or groups that share interests, views, cultures, histories, languages, and values, and whose boundaries can be identified on a map.

Mark your calendar for the next public workshop to be held on October 21, 2021, at 6:00 p.m.

For more information go to www.DrawGoleta.org. For additional questions, contact cityclerkgroup@cityofgoleta.org or call 805-961-7505.

Thank you for your interest and participation in shaping the future of Goleta.

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