Category	Field	1	2	3	4	Total
	City of Goleta - Plan 501					
2020 Census	Total Population	7,747	8,181	7,995	8,831	32,754
	Population Deviation	-442	-8	-194	643	1,084
	Pct. Deviation	-5.40%	-0.10%	-2.37%	7.84%	13.24%
Total Pop.	Hispanic/Latino	38%	35%	20%	47%	35%
	NH White	48%	42%	65%	31%	46%
	NH Black	2%	2%	1%	2%	2%
	NH Asian/Pac.Isl.	10%	19%	12%	19%	15%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	5,579	4,713	5,765	4,575	20,631
	Hisp	29%	25%	15%	31%	25%
	NH White	61%	63%	73%	49%	62%
	NH Black	3%	4%	2%	7%	4%
	Asian/Pac.Isl.	7%	8%	9%	13%	9%
	Native Amer.	0%	0%	1%	1%	0%
Voter Registration (Nov 2020)	Total	5,167	4,633	6,247	3,975	20,022
	Latino est.	27%	28%	14%	36%	25%
	Spanish-Surnamed	25%	26%	13%	33%	23%
	Asian-Surnamed	5%	6%	4%	6%	5%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	68%	65%	80%	54%	69%
	NH Black	2%	4%	1%	5%	3%
Voter Turnout (Nov 2020)	Total	4,579	4,041	5,703	3,448	17,771
	Latino est.	25%	26%	13%	34%	23%
	Spanish-Surnamed	23%	24%	12%	31%	21%
	Asian-Surnamed	5%	6%	4%	6%	5%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	68%	65%	80%	54%	69%
	NH Black	2%	4%	1%	5%	3%
Voter Turnout (Nov 2018)	Total	3,493	2,994	4,631	2,113	13,231
	Latino est.	20%	21%	10%	30%	18%
	Spanish-Surnamed	19%	19%	10%	28%	17%
	Asian-Surnamed	4%	5%	4%	4%	4%
	Filipino-Surnamed	1%	1%	1%	1%	1%
	NH White est.	73%	70%	83%	58%	74%
	NH Black est.	2%	4%	2%	5%	3%
Age	age0-19	24%	22%	21%	25%	23%
	age20-60	54%	64%	50%	59%	57%
	age60plus	22%	14%	29%	15%	20%
Immigration	immigrants	17%	27%	16%	31%	23%
	naturalized	65%	38%	57%	35%	45%
Language spoken at home	english	72%	61%	73%	54%	65%
	spanish	19%	22%	17%	33%	23%
	asian-lang	3%	10%	5%	10%	7%
	other lang	5%	6%	5%	2%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	11%	13%	11%	20%	14%
Education (among those age 25+)	hs-grad	39%	31%	28%	36%	33%
	bachelor	27%	24%	34%	24%	27%
	graduatedegree	16%	26%	25%	17%	21%
Child in Household	child-under18	36%	32%	29%	28%	31%
Pct of Pop. Age 16+	employed	69%	75%	64%	75%	71%
Household Income	income 0-25k	7%	14%	6%	17%	11%
	income 25-50k	9%	16%	13%	22%	15%
	income 50-75k	12%	14%	15%	14%	14%
	income 75-200k	54%	48%	53%	37%	48%
	income 200k-plus	18%	8%	13%	10%	12%
Housing Stats	single family	90%	45%	78%	35%	60%
	multi-family	10%	55%	22%	65%	40%
	rented	28%	61%	33%	67%	48%
	owned	72%	39%	67%	33%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).